



I CONTACT

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I EDUCATION

Savannah College of Art and Design

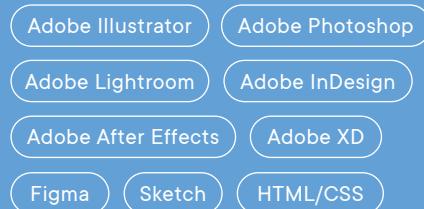
B.F.A. Major in Graphic Design,
Minor in Photography

Studied internationally in the Hong Kong, Lacoste and Savannah campuses and graduated with Magna Cum Laude Honor in Spring 2017.

I LANGUAGES

English • Cantonese • Mandarin

I SOFTWARE SKILLS



I AWARDS & HONORS

Young Lions Design (Shortlisted), 2025

Cossette GoBeyond Award, 2023

Dean's List Honors, 2013 - 2017

EDB Self-financing Post-Secondary Scholarship, 2016

Reaching Out Award
Outstanding Performance Award

European Photography Award, 2016

"What a Wonderful World" Finalist

A passionate senior digital designer with 8 years of in-house and agencies experience across Canada, United States, and Hong Kong.

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I WORK EXPERIENCE

Senior Digital Designer

July 2024 - Present

Cossette, Toronto

Digital Designer

June 2022 - July 2024

Cossette, Toronto

At Cossette, a leading Canadian creative agency, I crafted impactful design solutions for high-profile clients, such as McDonald's, RMHC, Google, Walmart, SickKids, LCBO, TD Bank, Amazon Prime, Harlequin, and Visionnaire. My work encompassed UX/UI designs and various digital formats, including branding, website, paid ads, OOH, CRM, and social media.

UI and Communication Designer

July 2021 - June 2022

AutoMate, Hong Kong

At AutoMate, a start-up of an online car service app, I did not only revamped the UX/UI of the app and website, but also led the redesign and development of the design system. Additionally, I crafted engaging and effective digital ads, social media design, and PR events to boost brand awareness, with the goal to drive user engagement and retention.

Designer

June 2020 - June 2021

Tag Worldwide, Hong Kong

At Tag Worldwide, a global creative agency, I designed print and digital ads for prominent clients, such as yuu Rewards, Mannings, Wellcome, and 7-Eleven. I also utilized my photography skills to conduct corporate portrait and portfolio photoshoots.

Graphic Designer

Oct. 2019 - May 2020

BBDO, Hong Kong

At BBDO, a global advertising agency, I worked with clients, as such Visa, FedEx, and Häagen-Dazs, for their advertising campaigns. I also redesigned BBDOHK's brand identity and helped shape the company's culture.

Graphic Designer

July 2018 - July 2019

Group46 Marketing, Bluffton, SC, USA

At Group46, a start-up marketing agency, I led branding, websites, and marketing design projects for over 35 clients across diverse industries, including healthcare, real estate, and travel.

Graphic Design Intern

Jan. 2018 - July 2018

Walt Disney World, Orlando, FL, USA

At Disney, I designed event posters and collaterals, and served as the official event photographer for over 50 Disney Housing events, such as character meet-and-greet sessions and weekend beach excursions.